

Planes, Trains & Automobiles Sponsorship Package

A community fundraiser supporting the preservation of military history, aviation heritage, and hands-on education.

Event Overview

Planes, Trains & Automobiles is a family-friendly event celebrating historic aircraft, classic and military vehicles, model trains, community partners, and the stories of service members who shaped our nation’s history. Hosted in support of a military history museum, the event brings together veterans, families, students, collectors, civic leaders, and local businesses for an engaging day of education, remembrance, and discovery.

Proceeds help preserve museum collections, expand educational programming, support veteran-focused outreach, and keep military history accessible for future generations.

Why Sponsor?

- **Honor service and sacrifice:** Help preserve military stories, artifacts, vehicles, aircraft, and educational exhibits.
- **Reach an engaged audience:** Connect with families, veterans, aviation enthusiasts, car and train clubs, educators, students, and civic leaders.
- **Demonstrate community leadership:** Show visible support for veterans, history education, STEM learning, and local cultural heritage.
- **Build meaningful visibility:** Receive recognition before, during, and after the event through event materials, signage, announcements, and digital promotion.

Sponsorship Opportunities

Level	Investment	Recognition & Benefits
Presenting Sponsor	\$10,000	Exclusive “Presented by” recognition; premier logo placement on event materials; featured sponsor announcement; premium booth or display space; banner placement at key event areas; recognition in press and digital promotion; 10 event tickets or passes.

Heritage Sponsor	\$5,000	Prominent logo placement on select event materials; sponsor spotlight on social media; premium booth or display space; shared banner placement; verbal recognition during event announcements; 5 event tickets or passes.
Freedom Sponsor	\$2,500	Logo recognition on event signage and digital promotion; booth or display space; social media acknowledgment; verbal recognition during the event; 4 event tickets or passes.
Victory Sponsor	\$1,000	Name or logo on sponsor signage; digital acknowledgment; recognition in event announcements; booth at event, 3 event tickets or passes.
Patriot Sponsor	\$500	Name listed on sponsor signage; social media thank-you; 2 event tickets or passes.

Featured Sponsorship Add-Ons

- **Veterans Admission Sponsor — \$2,000:** Helps underwrite complimentary or discounted admission for veterans and active-duty military guests.
- **Youth Education Sponsor — \$1,500:** Supports student learning activities, museum education materials, and hands-on history or STEM stations.
- **Raffle Sponsor — \$1,000:** Provides support for raffle prizes, ticketing materials, and donor recognition.
- **Car Show Trophy Sponsor — \$750:** Supports awards for classic, antique, military, motorcycle, and specialty vehicle participants.
- **Model Train Exhibit Sponsor — \$750:** Supports model train displays and family engagement activities.
- **Hospitality Sponsor — In-kind or \$500:** Helps provide refreshments, volunteer meals, or hospitality supplies.

Sponsor Recognition Timeline

- **Before the event:** Recognition in event announcements, sponsor spotlights, digital promotion, and selected printed materials as deadlines allow.
- **During the event:** On-site signage, verbal recognition, display opportunities, and direct engagement with attendees.
- **After the event:** Thank-you recognition, impact recap, and continued goodwill as a supporter of military history education.

Community Impact

Your sponsorship helps keep history alive. Contributions support the care of museum artifacts, the preservation of aviation and military heritage, educational exhibits for students and families, public programming, and outreach that honors veterans and service members. By partnering with the Rowland Freedom Center, sponsors help create an event that is memorable, meaningful, and mission-driven.

Sponsorship Commitment

Organization / Sponsor Name	
Contact Name	
Phone	
Email	
Selected Sponsorship Level	
Add-On Opportunity	
Payment Amount	
Signature	
Date	

Next Steps

To reserve your sponsorship, please complete the commitment form and return it with payment by the sponsor deadline. For custom sponsorship packages, in-kind opportunities, or questions, please contact Jennifer House, Event Coordinator / Community Liaison 530-310-6123 jennifer.house2@yahoo.com.